

September 28, 2010

Philadelphia Chocolate Tours

presents a sweet newsletter

(Trouble reading this? View it [online!](#))



Hello, and happy Autumn!

May this be a season of beautiful abundance for you, and, here's to the onset of **hot chocolate season!**

Getting your fall/winter wardrobe together? Make it sweet on our [Chocolate and Fashion Tour](#) on Thursday, September 30!

As we move into October, are you getting ready for Halloween? Find out the origins of this now-sweet holiday below in our new "Chocolate College" section which links you to our new [blog](#) containing fascinating facts about chocolate!

Meanwhile, I'm honored to be in a video contest on "A Day in the Life of an Entrepreneur," held by Crain's Chicago Business, and I would love your vote! Just [click here](#) and then vote sweet - thank you!

Please enjoy our newsletter, and see you on the [sweetest tours in town!](#) Onward and upward!

*Your friend in chocolate,
Valerie*



Valerie Beck

*President, Founder, and Chief Executive Chocolate Lover
Philadelphia Chocolate Tours*

Philadelphia Chocolate Tours

A Philadelphia Chocolate Tour is a guided walking and tasting tour of some of the city's best chocolate shops, bakeries, and cafes. We offer public and private tours, year-round. Enjoy the sweetest tour in town!

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Uplift through chocolate!



twitter



About us:

[Philadelphia Chocolate Tours](#) provides guided walking and tasting tours of select chocolate shops, bakeries, and cafes. Looking for a corporate outing, bachelorette party idea, or just a fun time out with friends or family or that special chocolate lover? Learn and sample on a public or private tour, and enjoy our mission of Uplift Through Chocolate on the sweetest tour in town!



Chocolate helps save the world: [Philadelphia Chocolate Tours](#) supports [CARE](#), [Philabundance](#), and [Back on My Feet](#).



What people are saying about [Philadelphia Chocolate Tours](#):

"If you are a chocolate lover, then this is the tour for you!"

~Leslie

"We all had a wonderful time! We really enjoyed the chocolate and seeing parts of Philly that we'd never seen before. We're already encouraging our friends to take the tour too!"

~Kelly

"Thank you for the great tour!"

~Juliane





Scenes from Philadelphia Chocolate Tours:

We were thrilled to donate a special chocolate tour to the women's group of [Back on My Feet](#), a nonprofit organization which promotes the self-sufficiency of homeless populations by engaging them in running as a means to build confidence, strength and self-esteem. Stay sweet, Ladies!



Philadelphia Chocolate Tours presents our Chocolate and Fashion Tour

Girls' night out!

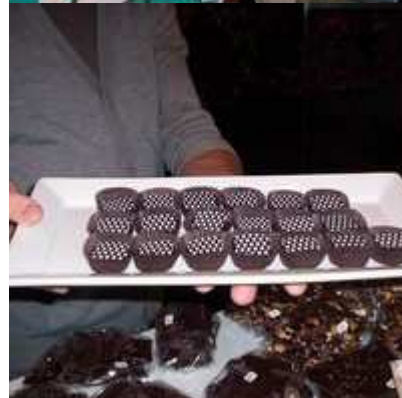


Shopping burns 48,000 calories per year, so combining it with chocolate is a natural fit!

Philadelphia Chocolate Tours is excited to present our first annual **Chocolate and Fashion Tour!** Are you practically as obsessed with fashion as with chocolate? So are we!

Join us Thursday, September 30, at 5:30 pm, starting at Marcie Blaine Artisanal Chocolates, 108 S. 13th St. We'll visit chocolate shops and fashion boutiques, for sweet samples, Champagne, browsing and shopping, fun!

The cost is \$50, and our charity partner is Philabundance. Stops include Marcie Blaine, Verde, Miel, Modern Vintage,



more!

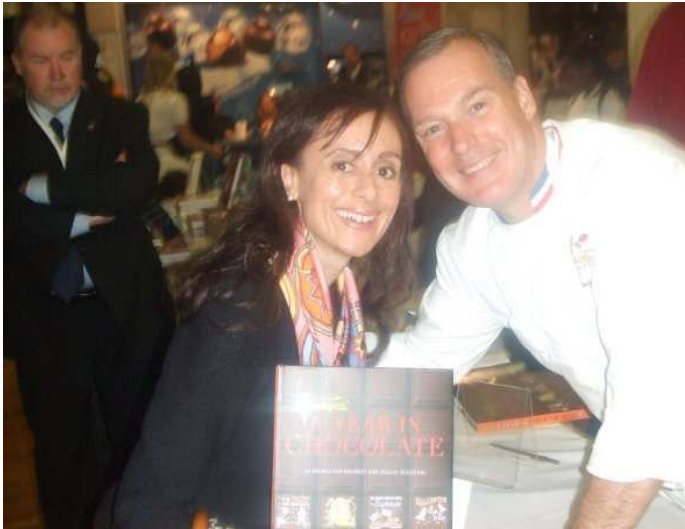
[Click for details](#) and to register!

Click for the [press release](#) (which contains additional fun chocolate and shopping facts!).



New York Chocolate Show

Our Travel Club takes you there in sweet style!



The Big Apple becomes the Big Truffle!

Take a trip to the **New York Chocolate Show** Friday 11/13 - Sunday 11/15 with our Travel Club, and let **Philadelphia Chocolate Tours** founder Valerie take you on a scrumptious journey through the show, as well as out to her favorite Manhattan chocolate shops!

The VIP Weekend Package is \$220, not including transportation or hotel. Travel and lodging packages are also available. [Click for details](#) and to sign up!





Calendar of Events

Sweet dates around town to save and crave!



Philadelphia Chocolate Tours take place 52 weeks a year; [click here](#) for our sweet schedule!

Wednesday, September 29, 7 - 9 pm: [Rittenhouse Row Fall Gathering](#), Comcast Center.



Thursday, September 30, 5:30 pm: our [Chocolate and Fashion Tour](#)! Meet at Marcie Blaine, 108 S. 13th St.

Traveling? Visit our sister companies [Chicago Chocolate Tours](#) and [Boston Chocolate Walking Tours](#). Keep eating chocolate!

Philadelphia Chocolate Tours

Walking Tours, Seated Tastings, Gift Certificates, Chocolate Travel Club

Gift Certificate

Good for one ticket on any public tour, based on availability.

A Philadelphia Chocolate Tour is a chocolate walking and tasting adventure - the sweetest tour in town!

\$40 value

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Need a sweet gift for a chocolate lover? How about a Philadelphia Chocolate Tours [gift certificate](#)!

Friday, October 1, 9 am: [NAWBO](#) meeting at Fork. First Friday of the month.

Friday, October 1: voting closes for the "A Day in the Life of an Entrepreneur" video contest; please [vote for Valerie](#) at <http://www.chicagobusiness.com/videocontest>!

Thursday, October 21, 11:45 am: [CCPA](#) Lunch with the City's Leaders, Table 31, Comcast Center.

Sunday, October 31, 11:45 am: Happy Halloween! Join [today's early-bird Philadelphia Chocolate Tour](#) in costume if you choose, and you could win our costume contest!



In the Media

Good news travels fast!



We're delighted to be the subject of a video for the Center City Proprietors Association, and you can enjoy it [here](#)!

And, we love this scrumptious entry from a fabulous tour customer, in her blog [And Her Little Dog Too!](#)



The Philadelphia Chocolate Tours mission of Uplift Through Chocolate means: 1) we uplift our customers with a fun, fascinating, and educational chocolate experience; 2) we uplift our participating stores by shining a light on their high-quality chocolate work; 3) we uplift our charity partners with funds and exposure; and 4) we uplift our team with a positive environment.





Chocolate lover of the month

A chocolate gift is coming to you!



Every month we draw a name from those who took a tour with us, and the prize is: more chocolate (of course!). Our **Philadelphia Chocolate Tours** chocolate lover of the month is *Jennifer F. of Philadelphia*. Congratulations, Jennifer, and thank you for taking a tour! Your prize is on its way to you!



"Chocolate College"

Fascinating facts about chocolate



Ever wondered about the origins of Halloween, our chocolatey October holiday? [Find out](#) how Halloween developed!

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Member
National Association of Women Business Owners



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Member
Philadelphia Convention & Visitors Bureau



Thank you for reading our *Philadelphia Chocolate Tours* newsletter!
Your friend in chocolate,
Valerie



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www.facebook.com/philadelphiachocolatetours, and follow us on twitter
@PhillyChocTours www.twitter.com/phillychoctours!



Email should be fun!
If you wish, you can unsubscribe below, or by sending us a reply email. You can also subscribe to our [Boston](#) and/or [Chicago](#) newsletters; just let us know what we can do for you.
Uplift Through Chocolate!